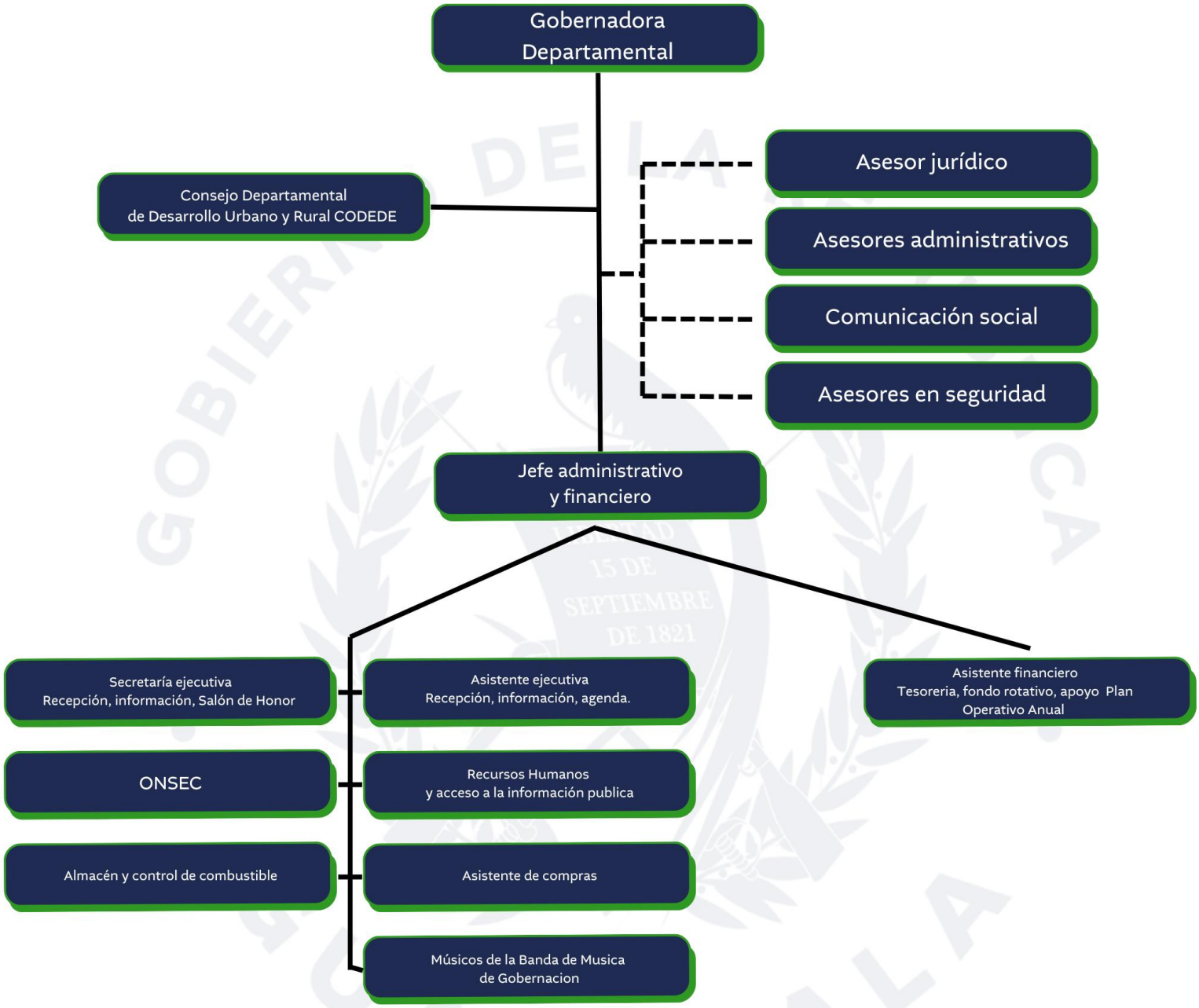Organigrama